



“Cape Cod Daily Deal” is the First Daily Deal Site to Market, Exclusively for Cape Cod & the Islands

North Chatham, Mass., August 15, 2011 – The long awaited launch of www.CapeCodDailyDeal.com has arrived, and Cape Cod and the Islands has finally begun being served with the same types of great deals that have been gracing metropolitan inboxes nationwide.

“Cape Cod is a special kind of place where the people look out for each other. We’ve been supporting local businesses for years and the Cape Cod Daily Deal allows us to bring measurable results and new customers to local businesses while at the same time providing great deals to Cape Cod residents and visitors alike! The model works because it is a true win-win,” said Stephen Williams, Director of Marketing for the Cape Cod Daily Deal.

“We’ve been hard at work developing the business and the website for more than six months. Now we are the first to market with a wonderful product, and we’ve begun to let people know we’re here and start to share the great deals. I am sure some national and corporate daily deal sites will try their hand on Cape Cod, but as both the original and truly local site, we’ll look to our extensive online experience to set us apart from the competition. We’ve always had a primary focus on customer service and we’ll do whatever it takes to best serve and promote our merchants, while offering the most discounted deals anywhere. Our entire team is from the ‘web’ side, not the print side, and I believe we understand and can leverage social networking and online marketing more effectively than the print, radio and TV media groups. That should give us another edge.”

Offering super deals and savings as great as 50% to 90%, the Cape Cod Daily Deal features a new deal every day! By visiting the website and signing up with your email address, you’ll not only be registered for our **iPad 2** giveaway, but you will also be sent the Cape Cod Daily Deal to your email inbox each day. Our exciting Cape Cod Daily Deal offers range from luxurious and indulgent spa treatments to family and outdoor activities, to dining experiences at wonderful restaurants you never knew existed. We are also offering “Split-Second” deals that must be used on the date of purchase, so stay tuned and maybe you’ll be able to save five bucks on lunch for breaking away from the day to day grind and trying out something new!

Have an idea for a great Cape Cod Daily Deal? You can visit the website and suggest it! We’re working with local businesses to bring you only the very best deals around. Interested in running a deal for your business? Contact us via the website or give us a call and we’ll put together a winning deal for you!

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About the Cape Cod Daily Deal

The team at Cape Cod Daily Deal is truly local. We've been hard at work in the business of website design, web-based application development, Internet marketing, search engine optimization and social media marketing for nearly 13 years. Now we're bringing to Cape Cod an exciting social media marketing model to provide maximum exposure to local Cape Cod area businesses.

Tell a friend about The Cape Cod Daily Deal! They'll be glad to be part of the great deals and savings, and you can feel good about supporting local business and our grass roots and word-of-mouth marketing efforts.

The Cape Cod Daily Deal, "Great Local Deals From Great Local Folks!"

Online

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Cape Cod Daily Deal

279 Orleans Road
North Chatham, MA 02650
Ph: 508-945-6443
Fax: 508-945-7837
Director of Marketing

Email: swilliams@capecoddailydeal.com